



TISSOT COUNTDOWN BRIEF

EPCR will be continuing the Tissot 10 Second Countdown to Kick-Off as part of the Match Day presentation throughout the upcoming season. This will involve the following:

Stadiums with LED on Main Touch Line

- 30 Seconds of LED content, starting 15 seconds prior to Kick Off (KO) and ending 15s after KO.
- 10 Second Countdown on Big Screen (Optional: Stadium Announcer uses screen as lead for an in-bowl countdown).
- The EPCR anthem is played during Teams out and faded out as the Countdown starts

Stadiums with fixed boards on Main Touch Line

- 10 Second countdown on Big Screen (Optional: Stadium Announcer uses screen as lead for an in-bowl countdown).
- The EPCR anthem is played during Teams out and faded out as the Countdown starts.

The aim is for the Big Screen content to finish as the referee blows the whistle to start the match. This requires coordination between the Match Officials, the Big Screen Operator, the LED Operator and the Host Broadcast Floor Manager.

The start of the Big Screen content is subject to the following conditions in the following situations:

Live Broadcast Matches

- Both teams are on the pitch and ready for KO, as confirmed by the Referee.
 - The signal is given by the Host Broadcast Floor Manager.
- Coordination to be agreed at the EPCR Pre Match Meeting with the relevant parties*

Non-Live TV Matches

- Both teams are on the pitch and ready for KO, as confirmed by the Referee.
 - The signal is given by the nominated Host Club member of staff
- Coordination to be agreed at the EPCR Pre Match Meeting with the relevant parties*

Second Half Kick Off

- There will be no 10 second countdown for the start of the second half, however the Tissot content will be shown on the LED where LED is in operation, and coordinated by the LED operator